

Carlo Versano

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SUMMARY

EMMY-winning storyteller with a decade of experience in broadcast and digital news production.

EXPERIENCE

Independent Writer/Producer; New York, N.Y. 2016-present

- Current clients include *New York* magazine, Witnify, Good Brother Productions, STRATIM.

Univision Communications; New York, N.Y. 2016

- Freelance production and booking on *Hate Rising w/ Jorge Ramos* documentary, licensed by HBO and winner of National Hispanic Media Impact Award.

NBC News; New York, N.Y. 2009 2015

- *Digital Producer & News Editor* ('12-'15): Wrote enterprise and news-of-day stories for NBCNews.com; deployed in field to coordinate digital coverage plans; created NBC-branded viral social content including one of network's most-liked Facebook posts; issued breaking news email and app alerts to more than 250,000 subscribers; winner of 2014 Emmy for Outstanding Live Coverage of Current News Story (Malaysia Flight 17)
- *Planning Editor* ('11-'12): Member of team that launched *Rock Center*, weekly primetime news magazine; produced long-form news content from pitch through post-production to air.
- *Assignment Editor* ('09-'11): Managed network desk and worldwide news coverage for all NBC outlets overnight, liaising especially closely with *Today* show; coordinated coverage needs on breaking stories; wrote must-read internal morning editorial digest distributed across news division; led foreign desk coverage from London during several major overseas stories.

CNBC; Englewood Cliffs, N.J. 2006-2009

- Managed and produced digital homes of network's highest-rated primetime shows, including *Mad Money w/ Jim Cramer* and *Fast Money*.

Bloomberg News; New York, N.Y. Summers 2003-2005

- Newsroom intern, assisting anchors and producers of 24-hour business news channel.

EDUCATION

The New School — **M.S., Media Management** 2017

- Dean's Merit Scholarship, Summa Cum Laude, Award for 'Outstanding Thesis'

University of Richmond — **B.A., Journalism & Political Science** 2006

- General assignment reporter and photo editor for school newspaper, *The Collegian*.

SKILLS & TRAINING

- Digital journalist trained in DV shooting, newsgathering on all social media platforms and producing & transmitting raw video and packages over internet, fiber & satellite uplinks; certified in data reporting by IRE.

Avid iNews	••••	Nexis/Accurint/Factiva	•••
Avid Media Composer	••••	HTML5 & CSS	•••
Adobe Premiere & Photoshop	••••	Bloomberg Terminal	••